

## NCC Cable System Order

Order #	62358891	Flight Dates	10/24/16 - 11/13/16	Update Date	10/28/16
Syscode	6625	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Grand Rapids Interconnect, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids			Total # of Weeks	3
		Client Code		Total	\$1,200.00
AE	Matthew Marcus	Product Code		Commission	\$180.00
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total	\$1,020.00
Office	Washington	Product Name		Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.28 New fixed football Order, Please Confirm				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	AVG. ALL WKS	10/31/16	11/6/16	20:00	23:00		X						-	-	2	\$600.00	\$1,200.00	30	2016 NCAA Football on ESP2

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	0	2	0	0	0	0	0	0	0	0	0	0	2
<b>AMT</b>	\$0.00	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/16

62358891 | Grand Rapids | Comcast/Grand Rapids Interconnect, MI | 6625 |